



OFFLU Socioeconomics Working Group

Terms of Reference for the Socioeconomic Group

The group will support the OFFLU mandate by:

- Creating a working group of core members who are able and willing to represent the regions in which they work or have experience and a wider list of experts who could support specific activities as required;
- Creating and sharing socioeconomic references relevant to OFFLU's work;
- Facilitate the understanding of social and economic drivers and impacts of influenza viruses in animals and their differential impacts on differing members within communities, households and commercial enterprises relevant to OFFLU activities;
- Develop templates to enable countries and enterprises to obtain a sound estimate of the resources and costs involved in the prevention and control of animal influenza;
- The undertaking of analyses or studies to identify feasible and acceptable practices that could lead to better zoonotic influenza control, in any or all of society at large, commercial practices or regulatory agencies when resourced to do so;
- Development and/or sharing of social and economic assessments to demonstrate the social and economic profitability or cost-effectiveness of any research or intervention programme proposed;
- Develop and/or sharing of research methods to better understand the drivers of influenza spread and structural factors that determine the prevention and control of animal influenza.

Work plan

1st 6 months

- Identify a second co-lead with formal qualifications in socioeconomics willing and able to devote time to OFFLU.
- Initiate engaging with existing networks working on socio-economics of animal health, including WOAH's Collaborating Centres for Economics of Animal Health, ISESSAH, and other Working Groups on animal health economics (e.g. FLI, Wageningen University, ENVT, ESFLU anthropology group ...).
- Propose core working group members for approval by the OFFLU executive.
- Develop templates to enable countries and enterprises to obtain a sound estimate of the resources and costs involved in producing or importing

animal influenza vaccines, vaccine stewardship (vaccine quality assurance, cold chain, effective administration, monitoring of circulating field subtypes, etc), distribution costs, etc.

Beyond 6 months

- Develop templates to enable countries and enterprises to obtain a sound estimate of the resources and costs involved in the prevention and control of animal influenza
- Liaise with OFFLU working groups, especially the Applied Epidemiology and Wildlife groups, to support their activities.
- Support OFFLU engagement with the private sector at global and regional levels as required.
- Assess how social science methods can support interdisciplinary work with OFFLU working groups.