



# Farmers' perceptions on H5 vaccination (and other interesting topics)

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Beijing

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**Australia Indonesia Partnership**

Kemitraan Australia Indonesia

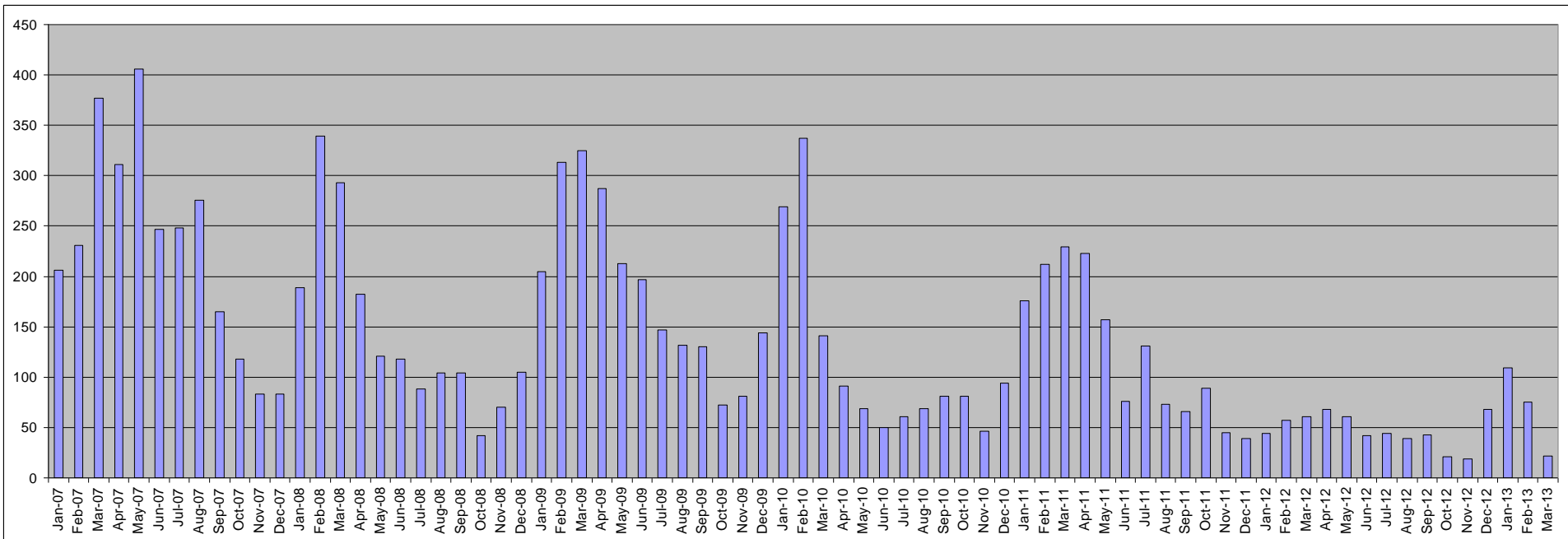


**USAID**  
FROM THE AMERICAN PEOPLE

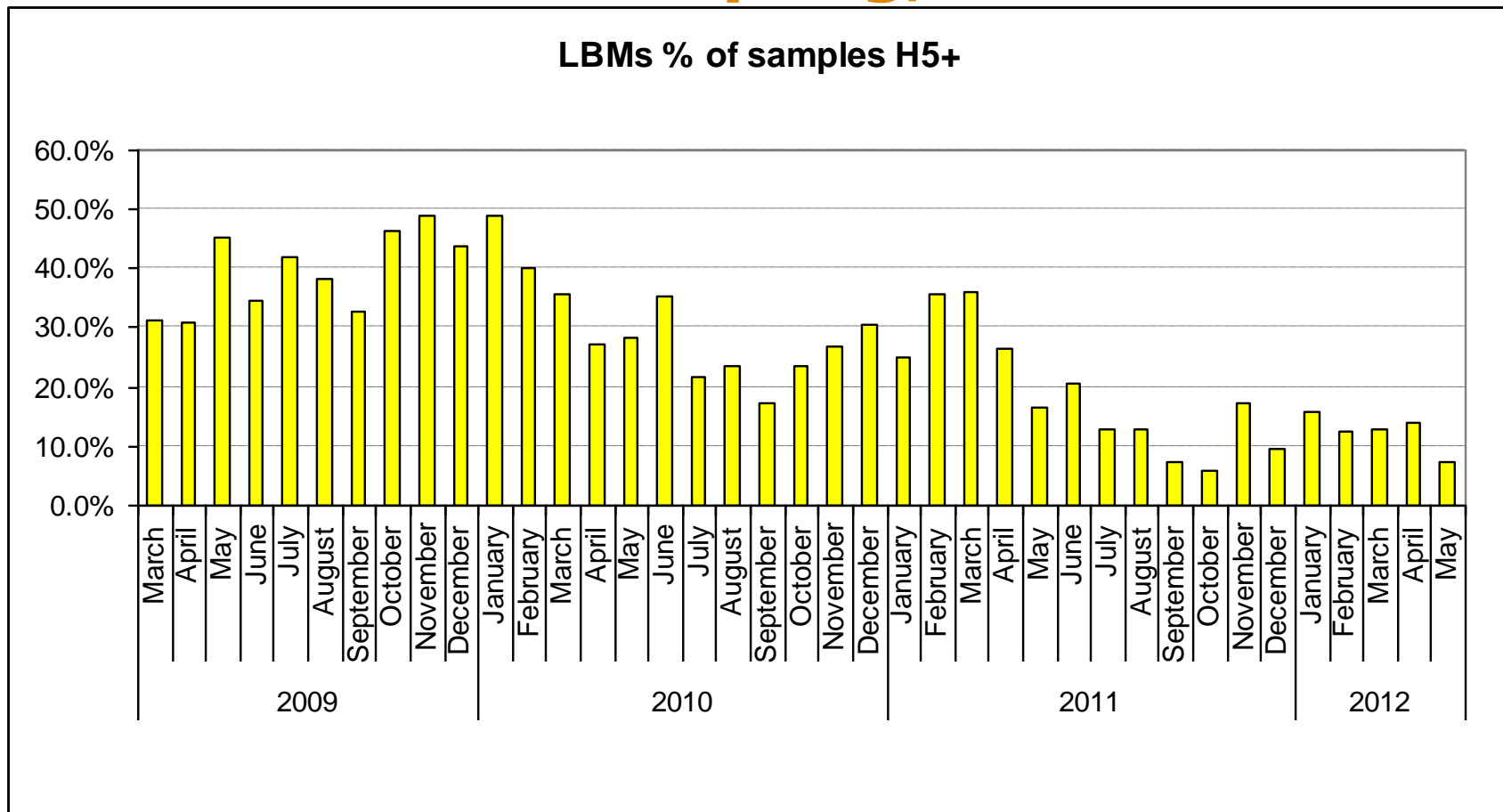
**INDONESIA**



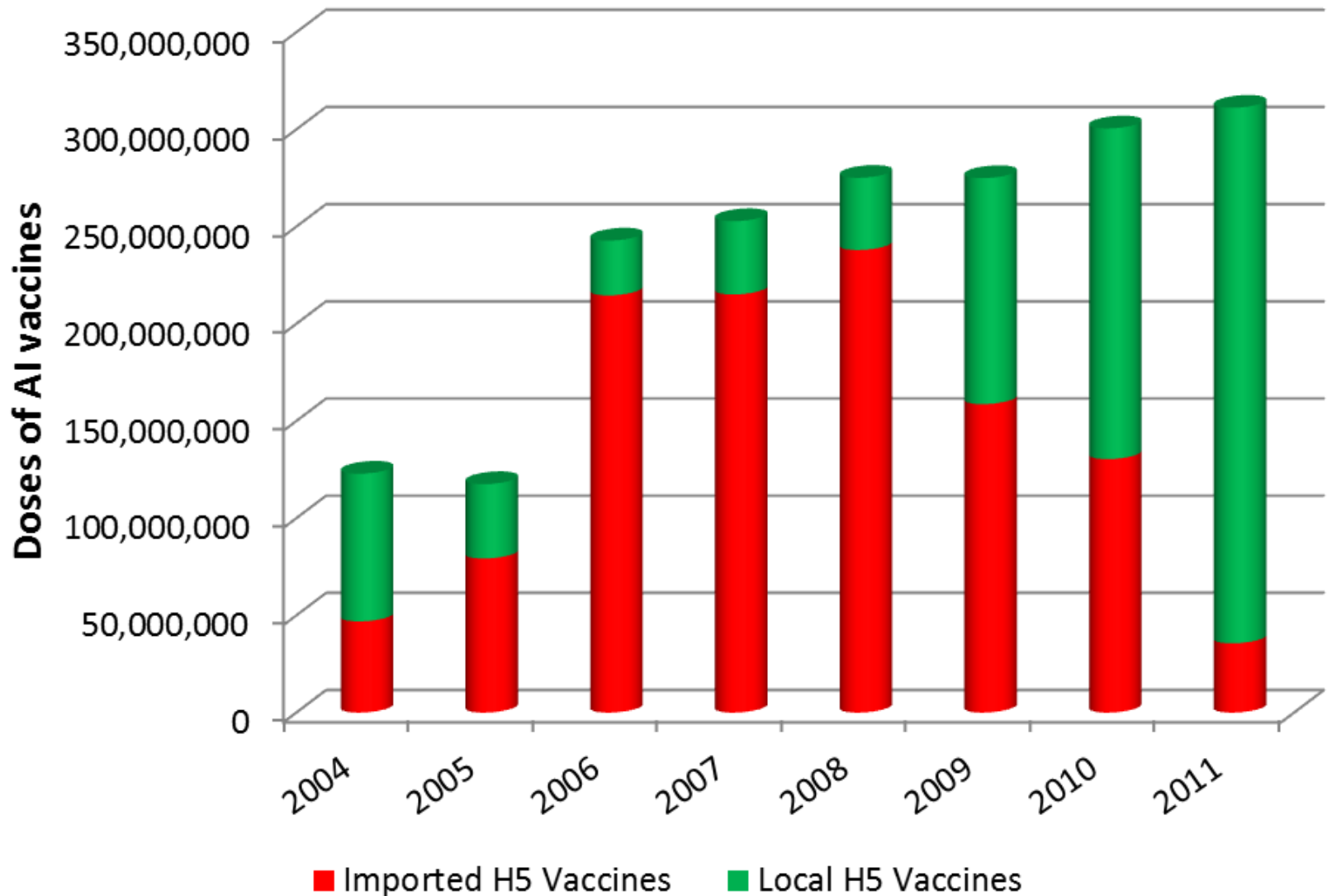
# Village HPAI outbreaks detected by PDSR by month, all provinces 2006 - present



# Percent H5-positive live bird markets in greater Jakarta by month via environmental sampling, 2009-12



## Source of AI vaccines used in the Indonesian poultry Industry (2004 - 2011)



Source: Directorate of Animal Health and Indonesian Breeder Association GAPPI (modified)

# How have we tried to learn about how the world looks through poultry farmers' eyes?



- Focused on layer farmers
  - May pose significant AI risk
  - Long-lived birds and long-term investment
  - **Independent**
- **Observed** farming activity and farmer behavior
- Conducted quantitative and qualitative production assessments of individual farms
- Conducted semi-structured interviews of farmers
- **Dialogue** with farmers during National Farmers' Seminars
- Performed questionnaire-based surveys of farmers re: vaccination
- **Help farmers address the issues that are important to them**

# How do we engage with farmers programmatically?



- Commercial Poultry Health (CPH) programme: *provide specialized technical support **directly to farmers***
  - **Biosecurity cost-effectiveness study** on 6 independent layer farms in high-risk HPAI area of Indonesia
  - Livestock and poultry trade expositions
    - Indolivestock Expo
    - International Livestock and Dairy Expo (ILDEX)
  - National Farmers' Seminars
- Veterinary Commercial Poultry Health (PVUK) programme: *local government technical support to farmers in their area*
  - Building trust between local government veterinary services and poultry farmers
  - Farm assessments and development of farm plans → ongoing follow-up
  - Farm investigations → disease outbreaks, production problems









Green corrugated metal structure

Yellow truck

Wooden crates filled with produce

Black pickup truck (CARRY 1.0)

Group of people standing outside

Plants and debris on the ground



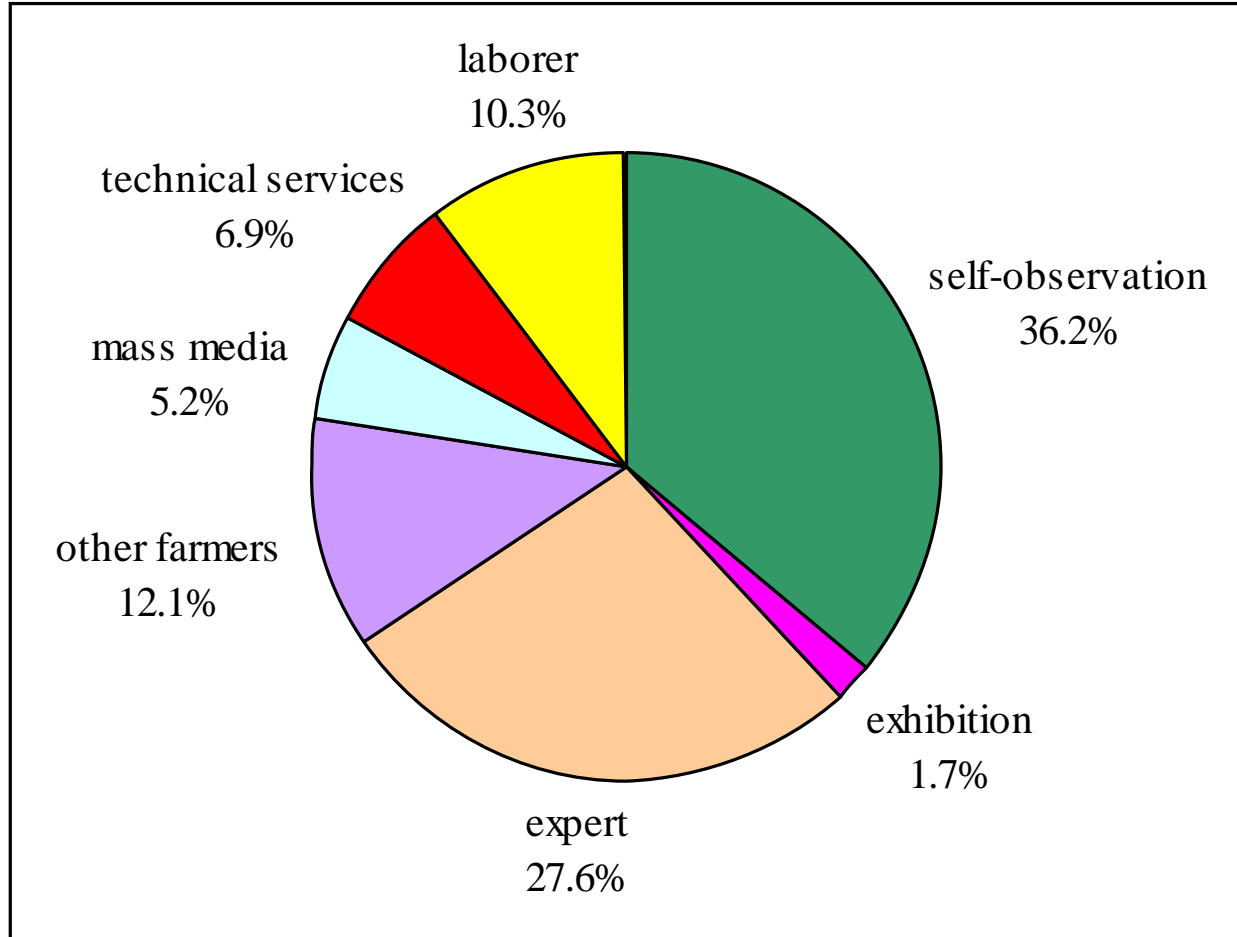




# Key early findings

- Virtually no independent source of quality technical advice
- AI vaccination practices on all layer farms were insufficient
  - 50% of farms not using recommended vaccine stains
  - Initiating vaccination too late in the layer bird's life cycle
  - Most farms not vaccinating during lay
  - Inadequate protection against H5 (via HI titre) in both young age groups and mature laying age groups
- Tracking of inputs, outputs, and expenditures was absent on all study farms
  - Farmers unable to determine egg-laying rate (ELR) or feed conversion ratio (FCR) → unable to track productivity!
  - Farmers not tracking financial inputs and outputs → unable to determine profit margin

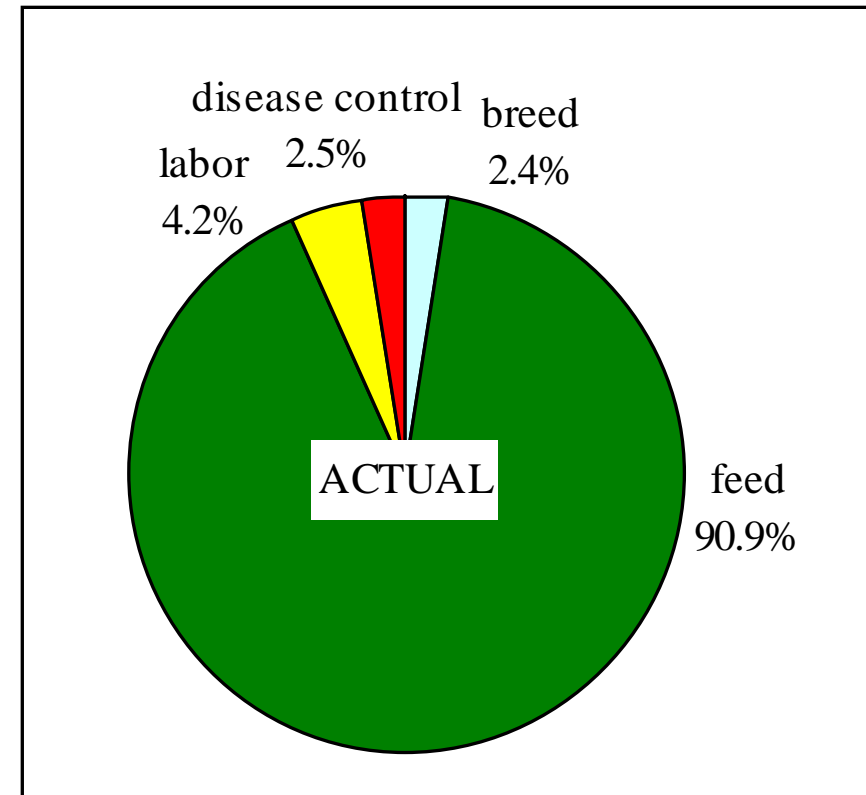
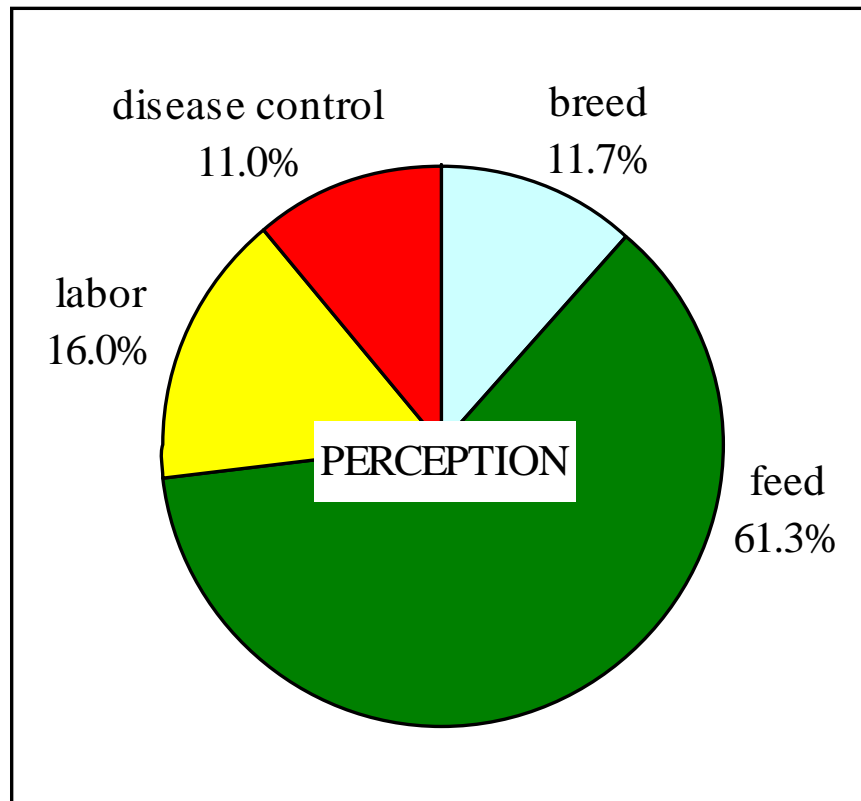
# Information sources influencing farmers' resource allocations







# Farmers' perception vs actual production cost structure










# Vaccine

- AI
  - Vaccine selection is poor: poorly matched H5N2
  - 18w: GMT 208, 100% protected
  - 5w, 15w, ??, ??
  - Not enough doses
  - First vaccination too late (2-3w, 6-7w, 19w, 35w)
- ND
  - Vaccine selection good
  - 18w: 100% protected
  - Need to verify protection during lay
  - Remove ND-live @ 17w

Vaccine technique	
AI vaccine product	
AI vaccine schedule	

# Interpreting serology



Flock/HH	Age of Birds	Vaccination History (Age of Vaccination)	Last Vaccination intervals	Antibody Titer Againsts AI Virus (Log 2)												GMT		
				0	1	2	3	4	5	6	7	8	9	10	11		12	
				0	2	4	8	16	32	64	128	256	512	1024	2048		4076	
	86 W	N/A	N/A	6	5	4	3	2	4	1								4,5

Kandang	Umur Ayam	Vaksinasi yang Telah Dilakukan	Jarak dengan Vaksinasi Terakhir	Titer Antibodi Terhadap : Virus AI												GMT		
				0	1	2	3	4	5	6	7	8	9	10	11		12	
				0	2	4	8	16	32	64	128	256	512	1024	2048		4076	
	90 W		68 W						4	7	3	1						68

# Interpreting serology



Flock/HH	Age of Birds	Vaccination History (Age of Vaccination)	Last Vaccination intervals	Antibody Titer Againsts AI Virus (Log 2)												GMT		
				0	1	2	3	4	5	6	7	8	9	10	11		12	
				0	2	4	8	16	32	64	128	256	512	1024	2048		4076	
	89 W	N/A	N/A		2	4	11	4	3									8,6

Kandang	Umur Ayam	Vaksinasi yang Telah Dilakukan	Jarak dengan Vaksinasi Terakhir	Titer Antibodi Terhadap : Virus AI												GMT		
				0	1	2	3	4	5	6	7	8	9	10	11		12	
				0	2	4	8	16	32	64	128	256	512	1024	2048		4076	
	86 W		20 W								1	5	8	1				388

***FAO CPH – preventing bad decisions daily***







# Vaccination survey

- One-page, anonymous questionnaire
- Completed by all farmers participating in FAO National Farmers' Seminar in October, 2013.
- NOT performed on a random sample
- NOT representative of entire Indonesian poultry industry

# Seminar Peternak Nasional 2013

Praktek Biosekuriti Yang Menguntungkan dan Pencegahan

Virus Clade 23.2.1 Pada Peternakan Petelur Komersial

7 Juni 2013, Balai Sisa Dua Convention Center



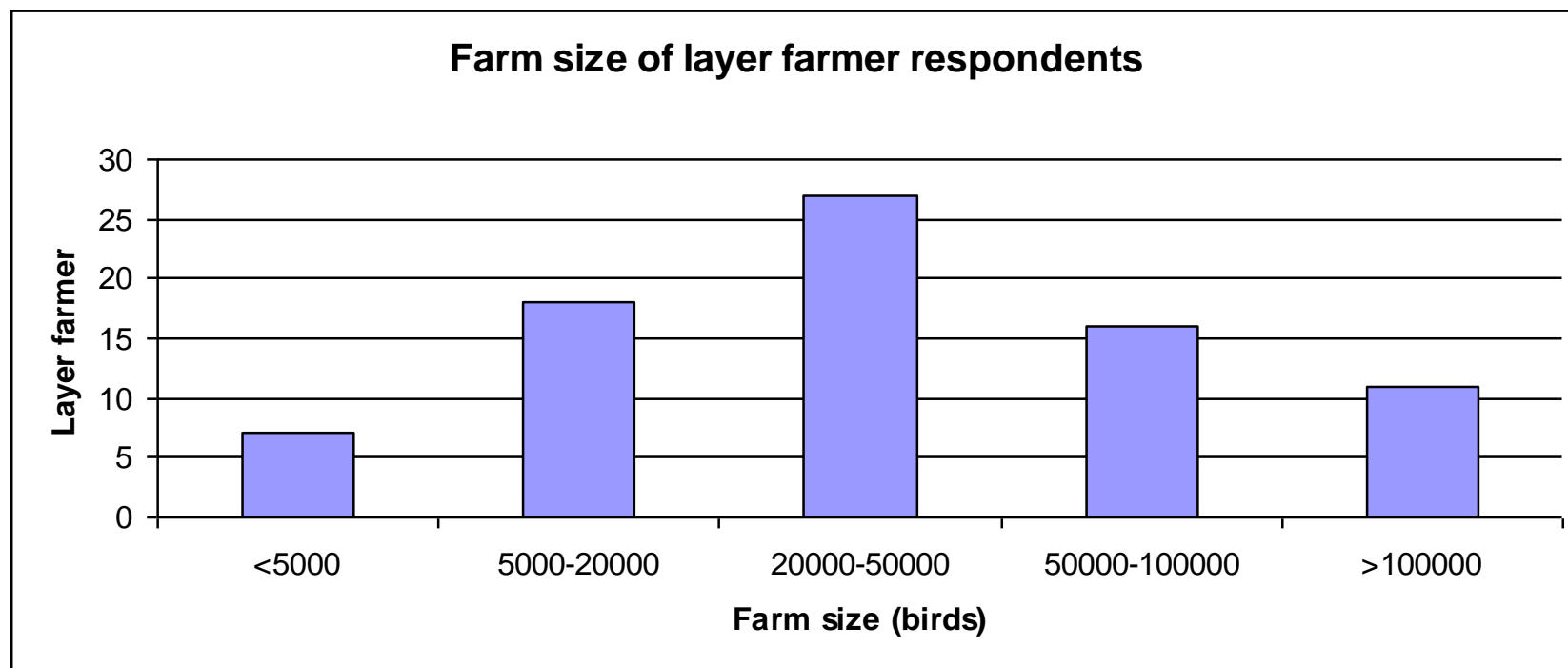
# Layer farmers surveyed



Province	%	Count
Lampung	11%	10
Banten	8%	7
DKI Jakarta	2%	2
<b>West Java</b>	31%	27
Central Java	6%	5
East Java	2%	2
<b>South Sulawesi</b>	33%	29
Central Sulawesi	2%	2
Southeast Sulawesi	1%	1
North Sulawesi	2%	2
Unknown	1%	1
<b>Total</b>		<b>88</b>

- Majority from western Java market
- South Sulawesi utilizes pullet system

# Layer farm size







## AI vaccine product currently in use

Vaccine	%	Count
CAPRIVAC	22%	19
HARBIN	1%	1
INTERVET	1%	1
IPB SHIGETA	3%	3
LAYERMUN	1%	1
MEDION	18%	16
PROTEK	1%	1
SANBIO	1%	1
VAKSINDO	17%	15
Not clear	17%	15
No response	9%	8

- **at least 61% using locally matched vaccine**
- 1 farm using two vaccines simultaneously
- 1 farm using three vaccines simultaneously

# AI vaccine product currently in use



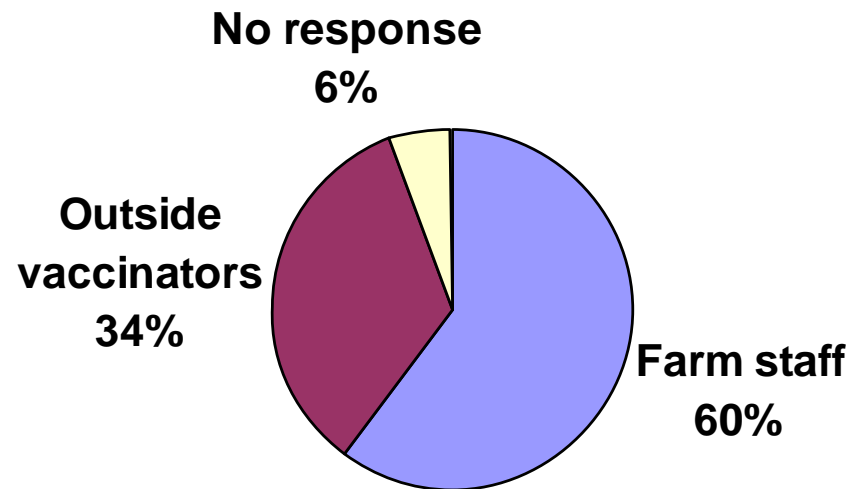
Vaccine	%	Count	Local mono	Local bivalent	Local trivalent	AI-ND
CAPRIVAC	22%	19	1			1
HARBIN	1%	1				
INTERVET	1%	1				
IPB SHIGETA	3%	3	1			
LAYERMUN	1%	1				
MEDION	18%	16		1	4	3
PROTEK	1%	1				
SANBIO	1%	1	1			
VAKSINDO	17%	15		2		2
Not clear	17%	15				
No response	9%	8				

# How often do you vaccinate against AI?



	Vaccinate against AI	Vaccinate at least 3 times before production	Vaccinate at least 2 times during production	Vaccine at least 3+2
Layers (88)				
Breeders (8)				
Broilers (54)				

# Who performs vaccination on your farm?





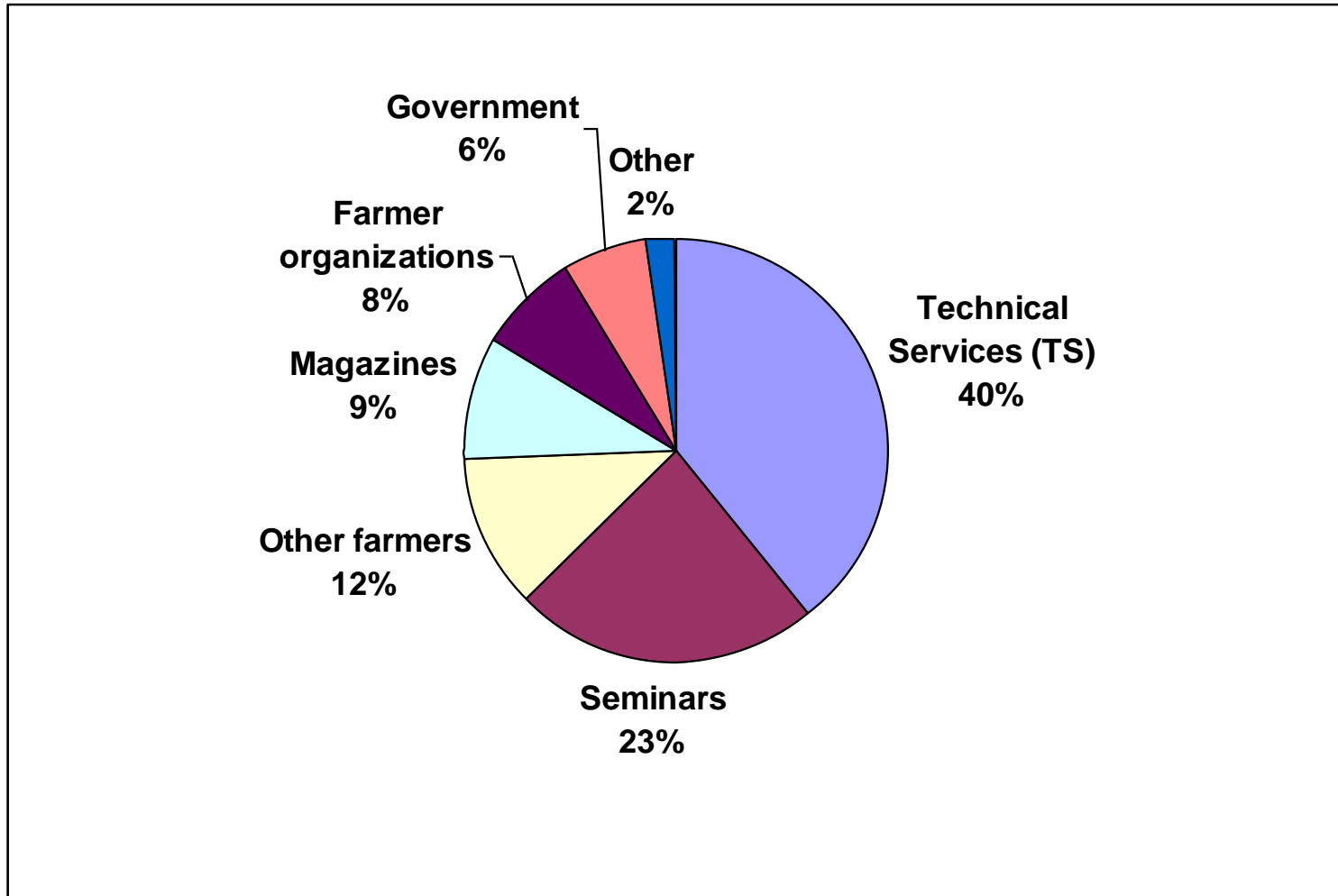
# What are the reasons that you don't vaccinate during production?



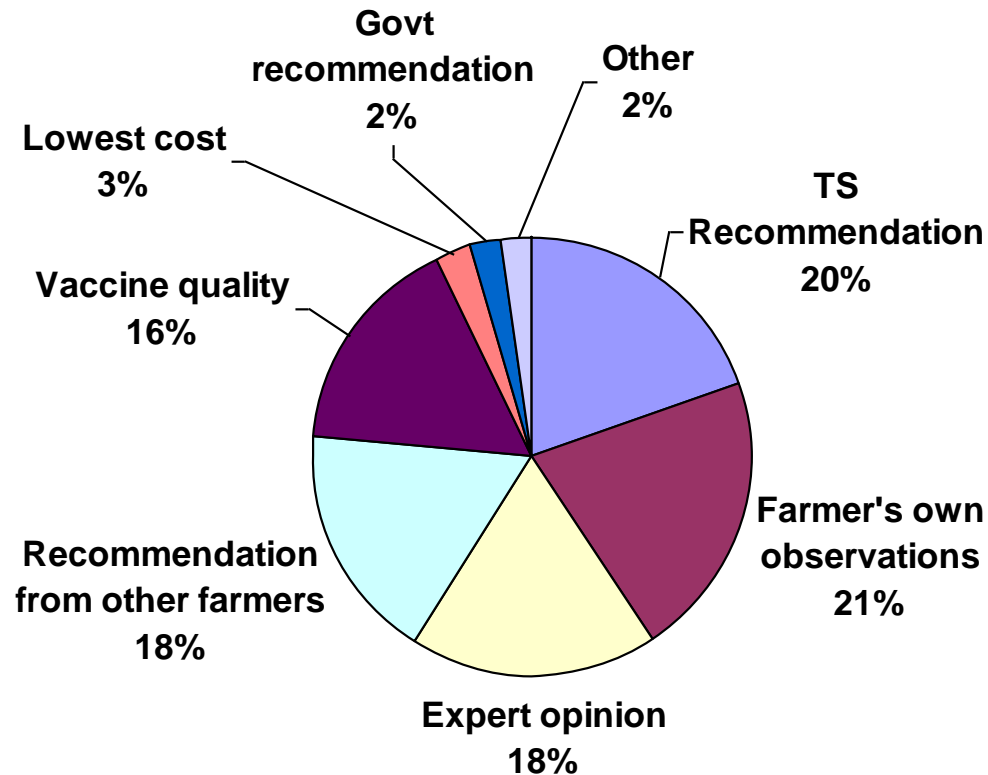
Reason	%	Count
Vaccination during lay causes decreased production ( <b>egg drop</b> )	39%	7
Too expensive	22%	4
Other	17%	3
No additional benefit because the birds are already protected	17%	3
Too difficult to vaccinate birds during production period	6%	1

- Other reasons given included: because "titres are still high" and "still under consideration"

# Where do you receive the best information about AI vaccination?



# How do you decide which AI vaccine product to use?





# What problems have you encountered with AI vaccination?

Problem	%	Count
<b>Not sure which product to choose</b>	32%	20
AI vaccine too expensive	18%	11
Not sure when to vaccinate against AI	16%	10
Other	15%	9
AI vaccination difficult to implement (e.g. hard to schedule, hard to vaccinate all birds)	11%	7
Vaccine not effective	8%	5

- “Other” reasons included:
  - There are no problems 😊 (5)
  - Decreased production/stress on birds (2)
  - Slow Ab titre reporting from laboratory (1)



## How can AI vaccination be improved?



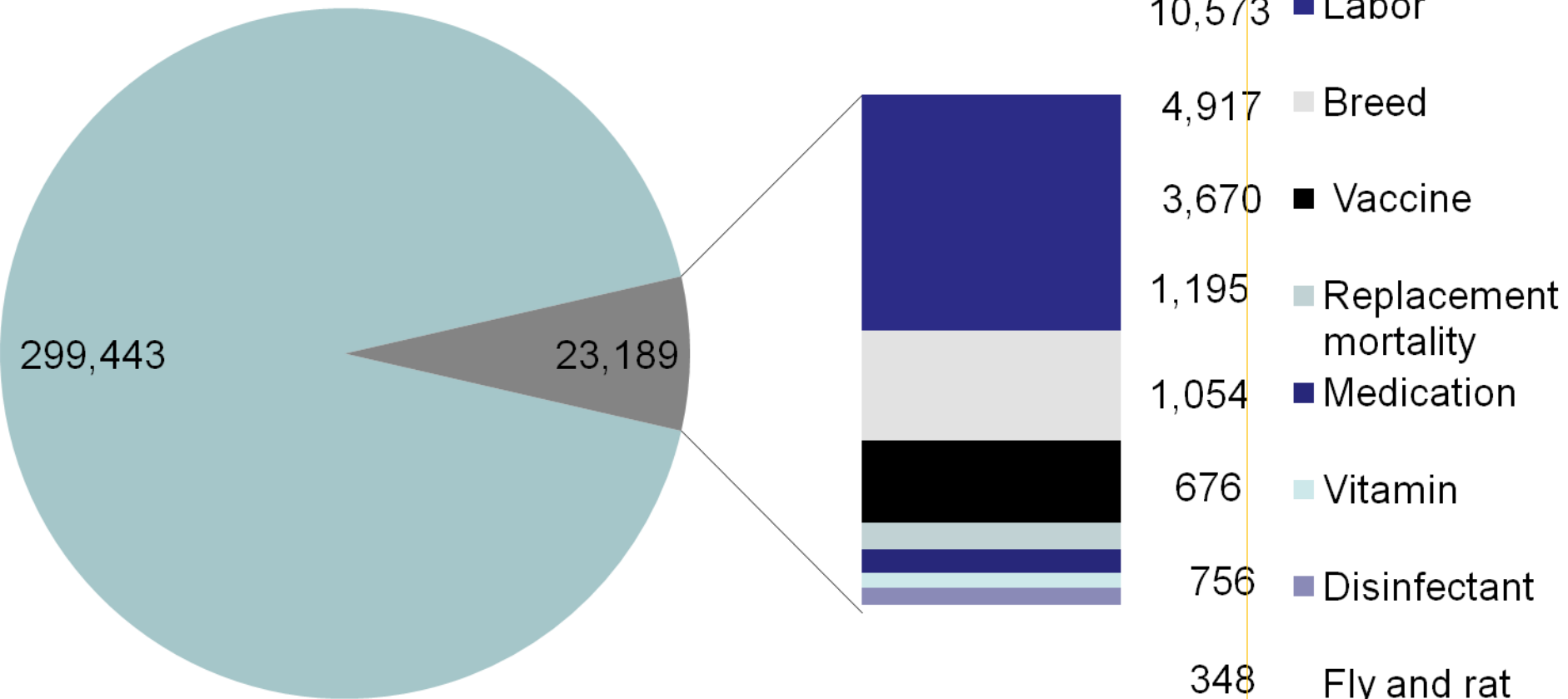
Improvement	%	count
<b>Better information on how to choose AI vaccine product</b>	34%	41
Clear recommendations on vaccination schedule	21%	25
Better regulation of vaccine registration	16%	19
Better quality vaccinators	16%	19
Easier to dispense vaccine (e.g. drinking water vaccine, vaccination at hatchery)	8%	9
Less expensive vaccine	5%	6
Other	1%	1

- What are the benefits of vaccinating against AI?
  - → Prevent bird flu!!



# Production Cost Structure Baseline

IDR/hen



# The layer farmer's bottom line





**PEMILIHAN VAKSIN YANG TEPAT ADALAH LANGKAH PERTAMA  
PROGRAM VAKSINASI AI YANG EFEKTIF**



**3 + 2 !**  
**AYAM SEHAT**  
**SAMPAI TUA**



**SELALU VAKSINASI AI 3 KALI SEBELUM PRODUKSI DAN 2 KALI SELAMA PRODUKSI**

**ADUUUHHH.. SAKIT !!  
TIDAK ADA TELUR  
BUATMU...**



**TERIMA KASIH  
TAMBAHAN TELUR  
BUATMU SAYANG...**



**VAKSINASI KASAR ATAU LEMBUT ?  
LEMBUT LEBIH BANYAK DAPAT TELUR**



NOMINDO

FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS (FAO)

FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS (FAO)

# Nasi-hat Dan Keluarga ASUH!!

JENJAL VAKSINASI DI  
**3+2!**  
Asam lemak esensial Tul  
3 kg selama produksi!!!  
Membuat produk telur curuk  
dependen 2/3

WAK...

Telur dan akan berkurang  
dan jika habisnya akan  
perilaku ayam dengan

100%

3 kg

2 kg

Juga...  
Vaksin LOKAL  
mantab!!  
LOKAL!!!

**BETUL!!**

Vaksinasi benar =  
Tepat Vaksin +  
Tepat Jipikal +  
Tepat Teknik  
Nasi-hat asli!!

**ASK**  
TIP-AN INFLUENZA  
EPERT!

Dapatkan jawaban dari  
pertanya Anda seputar  
masalah dan produksi  
unggi di sini!

KUNJUNGI  
BOTH FAO  
LA 55

**WARUNG NASI-HAT**

NASI-HAT SEGAR

AYAM BERTITU ASUH

SAMBAL BIJAK

SATE LILIT ASUH







PLA01

UNIVERSITAS AIRLANGGA



PLA01

SAMBAL  
AYAM

Yakini benar atau belum?  
"Wah LEMUT, eggs lebih banyak dipet telur!"

September 2023    Desember

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Telur tak akan berkurang...  
asal jaga kebersihan dan  
perlakukan ayam dengan lembut

WAH...  
lama produksi?!!  
telur turun  
mana??

100% BENAR BU.  
3 kali sebelum produ  
dan  
2 kali selama produ

KA  
KART





BUKA TUKU,  
PENGANGKUT PAKET TERBUKA  
KAPUR BULUH BERADA  
DI BAKSI BERADA IT

**STOP**  
DILARANG  
MASUK !!!

DIAM KESEKUTAN ASAM  
DELAB KANTAHAN  
ENLAKANG PASUK









***“Tak kenal maka tak sayang!”***  
**Peraturan harus jelas dan mudah dilihat.**



